

WESTERN ALFALFA & FORAGE SYMPOSIUM

November 28-30, 2017
Grand Sierra Resort, Reno, NV

EXHIBITOR REGISTRATION

ONLINE EXHIBITOR REGISTRATION IS AVAILABLE ON OUR WEBSITE: <http://calhay.org/symposium/>

EXHIBITOR INFORMATION

- Exhibit Fee includes a 10' x 10' pipe and drape exhibit space with one 6' table and two chairs and one complimentary registration.
- A limited number of Premium exhibit booths are available at an additional charge and are available on a first come, first serve basis. Premium booths are located in the Registration Foyer outside of the General Sessions, Exhibit Hall, and Banquet Room.
- A limited number of exhibit booths are available at a reduced rate to non-profit or educational entities. These booths will be accepted at the discretion of the Symposium coordinators, based on their relevance to the Symposium and its attendees.
- Symposium Proceedings and/or registration for the Alfalfa Hay Quality Workshop are not included in the exhibitor registration fee, but may be purchased separately
- Upgraded booth furnishings (beyond the included exhibit table and chairs), electricity and exhibit shipping and delivery are available through FREEMAN. Exhibitors will receive an Exhibitor Kit to order these services prior to the Symposium

- **All Exhibitor Representatives must register**
 - One complimentary registration is included per exhibit, which includes Tuesday and Wednesday Receptions, and Wednesday Lunch.
 - Reduced rate registrations are available for TWO additional exhibitor representatives, and include Tuesday and Wednesday Receptions, and Wednesday Lunch.
 - Exhibitor representatives beyond three must pay the Full Symposium Registration (online registration is available on our website: <http://calhay.org/symposium/>)
 - Symposium proceedings and/or the Alfalfa Hay Quality Workshop are NOT included in the Exhibitor Registration; however these items may be purchased separately.

DEADLINE for exhibitor registration is November 10, or until exhibit space is sold out. After November 10, please contact Jane Townsend 916-206-7186 or by email jane@agamsi.com for space availability or to be added to the waiting list.

EXHIBITOR REGISTRATION:

Company Name (as it will appear in printed materials and on representative name badges):

Primary Contact Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

COMPANY DESCRIPTION

Please provide a brief description of your company's products and/or services:

Registration continued next page

**2017 WESTERN ALFALFA & FORAGE SYMPOSIUM
EXHIBITOR REGISTRATION**

Please check all that apply:

- | | |
|--|--------------|
| <input type="checkbox"/> STANDARD EXHIBIT | \$495 |
| <input type="checkbox"/> PREMIUM EXHIBIT
<i>(Booths located in the Registration Foyer outside of the General Sessions, Exhibit Hall, and Banquet Room)</i> | \$595 |
| <input type="checkbox"/> NON-PROFIT/EDUCATIONAL EXHIBIT | \$200 |

EXHIBITOR REPRESENTATIVES

- | | |
|--|--------------|
| <input type="checkbox"/> Complimentary Exhibitor Representative
Name: _____
Email: _____ | \$0 |
| <input type="checkbox"/> Reduced Rate Exhibitor Representative #1
Name: _____
Email: _____ | \$100 |
| <input type="checkbox"/> Reduced Rate Exhibitor Representative #2
Name: _____
Email: _____ | \$100 |

ADDITIONAL OPTIONS

- | | |
|---|------------------|
| <input type="checkbox"/> ALFALFA HAY QUALITY WORKSHOP , November 28
<i>Workshop registration includes workshop materials, lunch and breaks</i> | \$100 |
| <input type="checkbox"/> SYMPOSIUM PROCEEDINGS: Printed Hard Copy # _____ | \$20/each |
| <input type="checkbox"/> SYMPOSIUM PROCEEDINGS: Thumb Drive # _____ | \$20/each |
| <input type="checkbox"/> GUEST WEDNESDAY LUNCH TICKET
<i>(Available only to guest/spouse of registered attendee who is not a company representative)</i>
Guest Name: _____ | \$45/each |
| <input type="checkbox"/> VOLUNTARY TAX-DEDUCTIBLE CONTRIBUTION TO
THE CALIFORNIA ALFALFA & FORAGE RESEARCH FOUNDATION
<i>(for information, visit http://alfalfafoundation.org/)</i> | \$ _____ |

TOTAL ALL ITEMS **\$ _____**

PAYMENT

- | |
|--|
| <input type="checkbox"/> Check payable to California Alfalfa & Forage Association or CAFA |
| <input type="checkbox"/> Credit Card (<i>VISA, Mastercard, American Express, Discover</i>) |
| Card No: _____ Exp. _____ Security Code: _____ |
| Billing Zip Code: _____ Cardholder Signature: _____ |

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CANCELLATION AND REFUND POLICY. There is a \$25 fee for cancellations at any time. Cancellations received before November 3 will be refunded in full less the \$25 cancellation fee. Cancellations received after November 3 will be refunded **ONLY** if we are able to resell the exhibit space.

Return form to: CALIFORNIA ALFALFA & FORAGE ASSOCIATION, 1521 I Street, Sacramento, CA 95814

You may also fax your form (916-446-1063) or email to us (jane@agamsi.com)

**If you have questions, please call us (916-441-0635) or visit our website: <http://calhay.org/symposium/>
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